

The ACD Quarterly

Advertising Rates and Information

Member Rates:

Insertions / Year:

	1-2	3+	Color
Front Cover (w/Photo & ½ page copy inside)	\$120	N/A	Rates dependent by sales of covers on each issue.
Back Cover w/photo	\$75	\$65	
Inside Front / Back cover (w/photo)	\$70	\$60	
Inside Front / Back Facing Page facing Cover (w/photo)	\$70	\$60	Call / email for rates for each issue.
Full Page w/photo	\$60	\$50	\$150 ** Please see criteria below
Full Page (no photo)	\$40		
Half Page w/photo	\$35		
Half Page (no photo)	\$25		
Quarter Page (no photo)	\$20.00		
Business Card	\$10.00		
Litter Listing	\$10.00/issue		
<i>Additional Photos for NON CAMERA ready ads</i>	<i>\$10/each</i>		
Commercial / Non-Member Rates:	Double member rates		

*Color ads are available at the posted rates if at least 5 pages of color ads are placed in the requested issue. If this minimum is not met all ads will be run in black and white at the usual rates for black and white ads. General placement color ads will be placed at the discretion of the Committee/Editors, with no preference of placement offered.

***Note**-Front cover may only purchased by club members and are limited to one insertion per club year. All ads must be accompanied by payment at time of deadline. Premium positions **MUST** be paid for within 10 days of request.

NO EXCEPTIONS!

Deadlines for all materials 2005 Club year

Spring Issue	February 01
Summer Issue	May 01
Fall Issue	August 01
Winter Issue	November 01

Other Information:

Materials may be submitted electronically to quarterlyads@acdca.org Acceptable file formats for electronic submission are .psd, .psp, .tiff, .pdf. If using something other than these, please call or email first so we can discuss it. **Photos need to be scanned and saved at 300 dpi**, using grayscale settings. Ad size is 8½" x 11" with a ½" margin all the way around. If submitting by regular mail, sketch out your desired layout, and identify photo placement and cropping if wanted. All ads **MUST** be accompanied by payment by deadline date. Include return postage for photos—return postage is a **PRE PAID ENVELOPE!** All photos that are not accompanied by return postage will be turned over to the club historian.

Contact Information:

Denise Frick – Advertising Editor
5173 Osuna Court Mira Loma, California 91752
951.685.7955
E-mail: quarterlyads@acdca.org

Make checks out to: ACDCA, Inc. and mail to address above. If using credit card, use form below.

Credit Card Info:

Type of Credit Card: _____
 Name of credit card holder: Last: _____ First: _____
 Address: _____ City: _____
 State: _____ Zip Code: _____ Country: _____ Phone: _____
 Credit Card # _____ Expiration Date: _____

Signature: _____

Issue _____ Type of ad: _____ (full page/half page, etc)
 # of pages _____ With Photo(s) _____ Color: _____ (yes/no)
 Member or Commercial: _____ Membership Number _____
 3+ rate YES / NO # used in this issue _____ # of credited pages _____
 Total to be charged: \$ _____