

## ACDCA 2005 CATALOGUE ADVERTISING

**Deadline for Submissions: SEPTEMBER 21, 2005**

<b>Page Size:</b> Full Page	4 ½" wide x 7 ¼" high	<b>\$45</b>	(one photo)
Half Page	4 ½" wide x 3 5/8" high	<b>\$30</b>	(one photo)
Quarter Page	4 ½" wide x 1 13/16" high	<b>\$20</b>	(one photo)

Ad sizes are shown on the layout page on the back of this form

Note: additional photos per page are \$10 each

Ads may be placed in the following categories: *Agility, Obedience, Rally, Sweepstakes, Conformation, and Herding* (if you do not specify, the Chair will choose for you)

**Ads MUST be PAID for by SEPTEMBER 21, 2005 – no exceptions!**

**Make checks payable to ACDCA, Inc.**

### Electronic Submission

- Sketch ad out in Word (Do NOT place photos on page)
- Use placeholder for photo and use photo name
- Scan photos at 300dpi in Grayscale
- Save as .tiff, .gif, or .jpg
- IF you submit digital camera .jpg images, they do not reproduce well and print quality will be compromised
- If you are submitting CAMERA READY ads (ready for printing, no further work needed), submit at 300dpi in .pdf, .tiff, or .jpg
- Include a phone number in your email in case the Chair has questions
- **Submit Electronic ads to: Kelly Rea, Advertising Chair,**  
[amfox4321@yahoo.com](mailto:amfox4321@yahoo.com)

### Regular Mail Submission

- Sketch ad out using the Ad Form or on a piece of paper or your computer
- Handwriting **MUST** be legible!
- Note which photos to use and where using the photo name
- Clearly identify photos with a label on the back w/return address
- Include your email address and phone number in case the Chair has questions
- Include RETURN POSTAGE (a Self addressed Stamped Envelope); materials received without return postage **MUST** be picked up at the Hospitality Room at the Specialty by Tuesday, October 11, 2005. **NONE WILL BE MAILED!**
- **Snail Mail ads (including return postage) to:**
- **Kelly Rae, Advertising Chair**
- **P.O. Box 2588**
- **Clarkesville, GA 30523**
- **Home Phone(706) 754-4257 or**
- **Cell Phone (706) 319-7143.**